Prioritizing Academic Programs and Services
Reallocation of Resources to Achieve Strategic Balance

Robert C. Dickeson

978-0-470-55968-0 | Cloth | 256 pp. | $40.00

A proven step-by-step approach to reallocating resources in tough times

“Dickeson’s approach ensures that critical decisions regarding academic programs and resource allocation are aligned with strategic goals and institutional mission. As one of the early adopters of the process that he proposes, I am convinced that it is a powerful and practical tool for any college or university committed to remaining focused, resilient, vital, and relevant in a dynamic and increasingly challenging environment.”

—David Maxwell, president, Drake University

“For more than a decade, higher education leaders have turned to Dickeson’s practical guide to academic program assessment. Dickeson’s updated and expanded insights into academic program assessment are more critical than ever!”

—Suzanne Shipley, president, Shepherd University

Based on the author's extensive consulting experiences including serving several hundred two- and four-year colleges (private and public) and corporations ranging from hospitals to bank holding companies, this newly revised and updated edition of the best-selling classic Prioritizing Academic Programs and Services continues to offer a proven step-by-step approach to reallocating resources in tough times. It is an invaluable resource for college and university leaders who must determine which academic programs and services are indispensable to an institution’s mission and which must be reduced or eliminated to improve economic health.

Robert C. Dickeson is a higher education consultant, president emeritus of the University of Northern Colorado, and former senior vice president of Lumina Foundation for Education. His has taught, as well as served as dean, vice provost, vice president, and as president at several universities. He served as director of the Department of Administration and chair of the governor's cabinet in Arizona and chief of staff, chair of the governor’s cabinet and executive director of the Colorado Office of State Planning and Budget.

To order, visit your favorite bookseller, online vendor, or www.josseybass.com (Receive a 20% discount with code HAE20)